

PRESS RELEASE

Ettenheim, 5 September 2012

BELLIN banks on WalletSizing® by Vallstein

BELLIN GmbH, the specialist in treasury management, has formed a strategic alliance with Vallstein, the leading provider of Bank Relationship Management (BRM) solutions, to support corporate customers in optimizing their banking business in the future. **tm5** users will be able to access their WalletSizing® solution directly from within the treasury management system after Patch Day 6.

“WalletSizing® with Vallstein powered by BELLIN brings complete and consistent insight, control and compliance to the banking business of corporate treasuries,” explains Martin Bellin, founder and Managing Director of BELLIN. “On this basis, companies of all sizes will be able to negotiate favorable terms and conditions with their banks,” adds Hugo van Wijk, founder and CEO of Vallstein.

The financial crisis, Euro Crisis and Basel III make the right choice of partner banks and banking products a decisive factor for the success of a company. Against this background, BRM initiatives are high on the agenda of CFOs and treasury experts. “WalletSizing® with Vallstein powered by BELLIN” gives treasurers direct access to business-critical information, such as Share of Wallet, Return on Solvency and the Vallstein Benchmark, and enables them to generate reports.

“Essentially, the question is how much profit banks make from their corporate clients or how attractive the companies are for their banks,” Bellin states. WalletSizing® helps users find the answer to this question. The methodology developed by Vallstein determines the return on equity of the banks with which the company does business. With the resulting intracompany benchmarking, treasurers can find the optimal way to distribute their business volume among the banks. “On average, our customers achieve savings of 26 percent with our WalletSizing® methodology,” adds van Wijk.

BELLIN will connect customers directly to WalletSizing® via **tm5**: In addition to linking to the WalletSizing® application, data that is already available in the licensed **tm5** modules will be exported and transferred to the WalletSizing® ASP server. “WalletSizing® with Vallstein powered by BELLIN” will be available to **tm5** customers from Patch Day 6 on 14 November 2012.

“We have found a strong partner and renowned BRM provider in Vallstein,” says Bellin. “We are pleased that we can offer a solution together that goes far beyond the usual concepts and brings transparency to the banking relationships of our corporate customers.”

About BELLIN

Founded in 1998 in Ettenheim, Germany, BELLIN today is a global leader in consulting, software and services for the corporate treasury. Over 200 customers comprising 5,000 companies and over 15,000 users rely on the BELLIN group of companies for managing their treasuries. BELLIN products are hosted on a secure, private network distributed across five data centers in three countries. BELLIN's flagship product, **tm5**, is web-based software which was designed by a treasurer with a single-minded passion to create an all-in-one solution to manage all aspects of a corporate treasury. BELLIN

BACKSTAGE is an online platform which enables our users to exchange product, company and industry information within the BELLIN Community. Moreover, BELLIN has created a professional training program, the BELLIN ACADEMY, for all members of the treasury.

About Vallstein

Vallstein is the leading provider of Bank Relationship Management (BRM) solutions. The company was founded in the year 2000 following a vision to create a breakthrough in the way corporations manage a core component of their business, the banking landscape. Prime to Vallstein's solutions is the WalletSizing® concept, which empowers companies to gain full insight and control of their banking business, resulting in an information lead and significantly improved conditions. The WalletSizing® concept can be applied by companies of all sizes, in all industries both domestically and abroad. Since its foundation Vallstein has supported more than 200 companies in optimizing their bank relationships. Offered are consulting services and software on demand (SaaS) applications.

Press Contacts

BELLIN GmbH
Christina Bertholdt
Phone: +49 7822 4460-115
Email: presse@bellin.de
www.bellin.de
www.treasuryconvention.com

Vallstein GmbH
Bernhard Goderbauer
Phone: +49 7141 6857931
Email: info@vallstein.com
www.vallstein.com